

|                                       | Periodo              | %             | Acumulado             | %             |
|---------------------------------------|----------------------|---------------|-----------------------|---------------|
| <b>Ingresos</b>                       |                      |               |                       |               |
| DIVERSOS                              | 0.00                 | 0.00          | 77,586.21             | 0.06          |
| VENTA LOCAL                           | 7,120,283.07         | 99.77         | 133,268,624.55        | 99.73         |
| OTROS PRODUCTOS                       | 0.24                 | 0.00          | 48,537.49             | 0.04          |
| PRODUCTOS FINANCIEROS                 | 16,166.27            | 0.23          | 231,757.48            | 0.17          |
| <b>Total Ingresos</b>                 | <b>7,136,449.58</b>  | <b>100.00</b> | <b>133,626,505.73</b> | <b>100.00</b> |
| <b>Egresos</b>                        |                      |               |                       |               |
| GASTOS TECNICOS Y REPETIDORAS         | 997,791.83           | 13.98         | 12,059,478.65         | 9.02          |
| GASTOS NOTICIAS                       | 1,842,389.07         | 25.82         | 21,579,010.10         | 16.15         |
| GASTOS VENTAS                         | 382,561.94           | 5.36          | 3,630,798.27          | 2.72          |
| GASTOS ADMINISTRACION                 | 2,662,609.74         | 37.31         | 17,080,969.81         | 12.78         |
| GASTOS DE OPERACION                   | 2,743,324.96         | 38.44         | 97,995,170.86         | 73.34         |
| GASTOS DIRECCION                      | 478,899.15           | 6.71          | 5,848,375.13          | 4.38          |
| GASTOS FINANCIEROS                    | 12,570.75            | 0.18          | 152,672.83            | 0.11          |
| OTROS GASTOS                          | 2,426.42             | 0.03          | 326,257.68            | 0.24          |
| GASTOS OBREGON                        | 31,136.33            | 0.44          | 438,527.82            | 0.33          |
| GASTOS DE AUDITORIAS Y ORGANO CONTROL | 151,033.57           | 2.12          | 1,554,579.67          | 1.16          |
| GASTOS DIGITALIZACION                 | 615,194.64           | 8.62          | 7,103,128.51          | 5.32          |
| <b>Total Egresos</b>                  | <b>9,919,938.40</b>  | <b>139.00</b> | <b>167,768,969.33</b> | <b>125.55</b> |
| <b>Utilidad (o Pérdida)</b>           | <b>-2,783,488.82</b> | <b>-39.00</b> | <b>-34,142,463.60</b> | <b>-25.55</b> |